



Driving Forces

Economic / business models

Socio-demographic

Digitalization

Integrated approach, use of technology for diagnostic and treatment

Hyper-personalization

Drugs and treatments tailored to the specific particularities of the patient

Compression

Compact diagnostic and treatment technologies, smaller in size but increasingly powerful

Virtualization

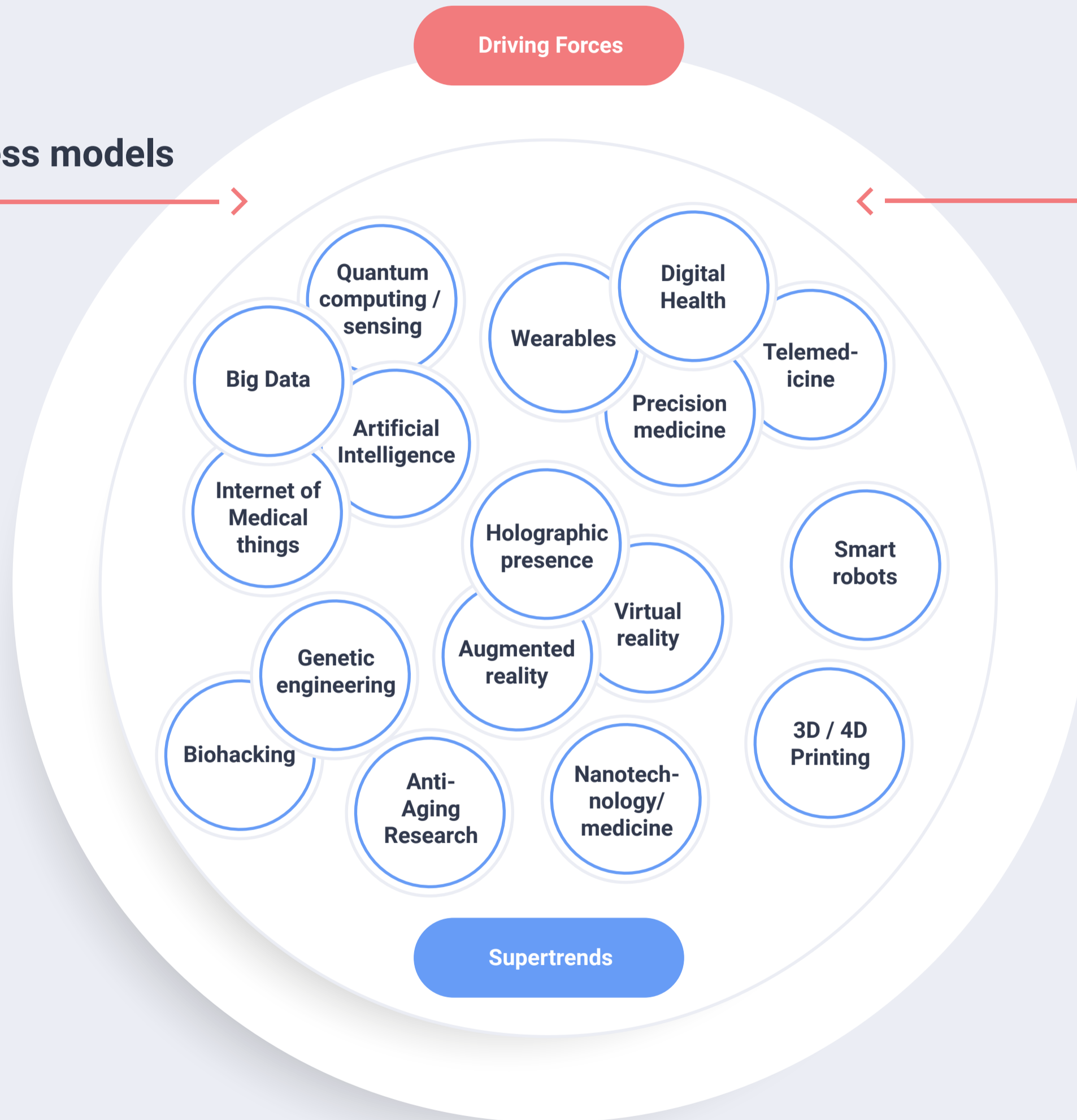
Location-Independent diagnostic and treatment

Aging population

Waste and hazardous chemicals management; reduce greenhouse emissions; prioritize disease prevention, promote local assets

Rising prosperity

increased life expectancy, increased spending power for technologies that improve/prolong life



Supertrends

Sustainability

Waste and hazardous chemicals management; reduce greenhouse emissions; prioritize disease prevention, promote local assets